



**KLTV Board Meeting Minutes
Monday, August 22nd, 2022 3pm
KLTV Board Room**

Call to Order:

Alice called the board meeting to order at 3:05PM.

Roll Call:

Post. 1 - Bart Finnel (Secretary) - Present
Post. 2 - David Futchter - Present
Post. 3 - Tom Lee - Present
Post. 4 - Rich Coleman (Vice -President) - Present
Post. 5 - James Johnston - Present
Post. 6 - Marlene Johanson (Treasurer) - Present
Post. 7 - Alice Dietz (President) – Present

Approval of the Consent Agenda:

Alice called for a motion to approve the consent agenda as presented.

Marlene motioned to approve consent agenda and seconded by David - Motion Carried.

Approval of Minutes:

Tom provided a verbal summary of the June 27th board meeting. Tom will type up his handwritten notes into meeting minutes for approval at the October board meeting.

Treasurers Report:

Marlene provided an update on the 2022 financials as of July 31st, 2022. Key points are as follows:

- KLTV continues to have a strong cash position, slightly up from 2021.
- Liabilities are down in June due to 2021 PPP loan but are up slightly in July due to timing of payables.
- Revenues YTD are \$89,301.87.
- Barry has managed expenses well, despite July expense up YOY (due to facility improvements and repairs).

David motioned to approve the July 31st treasurer's report as presented, seconded by Bart - Motion Carried.



Staff Report/Discussion:

Barry provided an update on the staff; equipment needs and operational activities:

- Graticle provided a quote to redo the website. Barry indicated that this would be a huge burden lifted from the staff.
- New potential renter that intends to store his classic cars. Requested certification that the building structure is sound for the weight. Barry will contact the city engineer to provide an assessment.
- Rainier signed the franchise contact to host city council meetings.
- St. Helens is also interested in a similar agreement.
- Cowlitz County franchise agreement. Funding is critical for KLTV to continue to provide free access to the public of live cable and streaming of city and county meetings.
- Long discussion on the public use of the facilities, editing, filming, training for setting up the equipment. Evaluation of how to improve community engagement will be added to the goals and objectives for the coming year.
- Replacement equipment for the production truck now is expected to be delivered in September.
- George Raiter, former commissioner will be hosting a community conversation program on Thursday nights starting in September. They will be airing live on Channel 28 and rerun on channel 29.
- Rich provided an update on advertising. Columbia River Reader and Radio advertising has been in place since May. Have seen limited improvement on Running all three radio stations, Music at the lakes, Graduation, Church, naming clients in the adds. Local matters coming back in September. Running mostly on Tuesday and Wednesday a spot in the morning, Mid-day and afternoon prime time.
- Issues with the KLTV Mobile app have been identified user, as the page is not loading properly. Castus continues to work the issue, but believes it is attributed to the cloud interface.
- Barry would like for the board to start the succession planning for his replacement, not that he is looking to leave soon, but rather to start the search process. An executive session will be held to further discuss.

Membership:

No members joined the board meeting.

Call to Adjourn:

There being no further business to discuss, Alice has adjourned the board meeting at 4:22 PM.

Good of the Order:

The next Board Meeting: Monday October 24th at 3pm in the KLTV Boardroom.



KLTV Board President
Alice Dietz

KLTV Board Secretary
Bart Finnel