

KLTV BOARD MEETING MINUTES

Tuesday, June 27, 2017

Call to Order: President Brian Magnuson called the meeting to order at 11:00 am.

Roll Call: Post 1 – Andy Hamilton, present; Post 2 – Gary Chapin, excused; Post 3 – Brian Magnuson (President), present; Post 4 – Rick Winsman (Secretary), present; Post 5 – Keath Huff, present; Post 6 – (vacant); Post 7 – Bill Marcum (Vice President), excused; Post 8 – Marlene Johanson (Treasurer), present; Post 9 – Alice Dietz, present

Establishment of a Quorum: 6 Present, 0 Absent, 2 Excused

Approval of the Agenda:

Motion to approve the agenda for the June 27, 2017 meeting was made and seconded. Motion passed.

Approval of the Minutes:

Motion to approve the Minutes of the April 25, 2017 regular meeting was made and seconded. Motion passed.

Treasurer's Report:

Treasurer Marlene Johanson presented the financial report covering the period January, 2017 through April/May, 2017. Motion to approve the report was made and seconded. Motion passed.

Old Business:

- Rick Winsman reported that the current By-Laws require 5 Directors to establish a quorum.
- The replacement for Board Position #6 was discussed. Consensus indicates that it should be a producer or education related.
- The Board meeting time was discussed and decided that we will try the 4th Monday of the month from 2:00 to 3:00 pm.

New Business:

- Brian gave an up-date on the status of our strategic plan utilizing the plan matrix. Activities and goals were up-dated.

- Alice Dietz gave a comprehensive up-date on the Branding Committee. Thus far they have held 3 meetings and have established a good direction for the process.

- Barry Verrill gave a report on the Live Everywhere (Live U) program. The subject was referred to the Technology Committee.

Executive Director's Report:

- Barry reported on the insurance information he has obtained and indicated an increase in annual premium. A motion to approve an agreement with Biggs Insurance for the 2017-2018 coverage was made and seconded. Motion passed.

- Discussion to re-assign the use of four cameras purchased for use at the PUD to the Kelso City Council Chamber. After discussion, it was decided to wait for further information before making a decision.

Membership Comments:

Todd Dodgin, City of Longview, reminded the Board that it would be a good idea to have an annual workshop with the Council to go over activities and programs that benefitted the City and residents. Target for this would be October/November of each year.

He also mentioned the on-going problems with the Castas System for accessing the archived programming. It is too general and needs to respond to more specific inquiries.

Adjournment: Meeting was adjourned without objection by President Brian Magnuson 12:05 pm.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Rick Winsman". The signature is written in a cursive style with a long horizontal line extending to the right.

Rick Winsman
Board Secretary