

KLTV -BOARD MEETING MINUTES

August 4, 2015 12:00 p.m.

Call to Order: Gary Chapin, President, called the meeting to order at 12:00PM.

Roll Call:

Post. 1 – Andy Hamilton	Excused
Post. 2 - Gary Chapin (President)	Present
Post. 3 - Brian Magnuson (Treasurer)	Present
Post. 4 - Rick Winsman	Present
Post. 5- Keath Huff	Present
Post. 6- Erin Zeiger (Vice President)	Present
Post. 7- William Marcum	Present
Post. 8 - Melissa Boudreau (Secretary)	Present
Post. 9 - James Johnston	Present

Approval of the Agenda:

Gary Chapin wanted to move the Comcast discussion to the end of new business.

Brian Magnuson approved agenda as amended.

Rick Winsman seconded approval

No discussion

Agenda approved

Approval of Minutes:

Erin Zeiger approved minutes as written

Rick Winsman seconded approval

No discussion

Minutes approved

Treasurer's Report:

Brian Magnuson shared treasurers report, recommends that balance in 5165 be moved to 5310.

Erin Zeiger moved to approve recommendation and describe by Brian

Keath Huff seconded

No discussion

Motion passes

Keath Huff approved treasures report

Jim Johnston seconded approval

No discussion

Treasurer's report approved

OLD BUSINESS:

1. **Welcome Bill Marcum-** Bill shares a brief introduction of himself and past work history he is glad to be a new member of the KLTV Board of Directors.

2. **Update on building renovations-** Barry shares the work in 99% done. Brian made a few changes to add to the finish work. All other work should be finished by the end of next week. All members really like the new color choice that Barry selected.

NEW BUSINESS:

1. **Update on ACM Conference-** Barry and Andy attended the conference this year. Barry encourages other members of the board to attend future conferences if they can find time in their schedule. Andy will report at the next meeting.
2. **New equipment update-** Gary shares recommendation for updating studio cameras that record to SD cards versus “video tape”. Four cameras were purchased for studio use. A recommendation was made to donate the 3 existing studio cameras to the Kelso High School Video Communications Program.
Rick Winsman motions to donate the existing studio cameras to KHS Video Program
Jim Johnston seconds motion
No discussion
Motion passes
3. **Comcast Meeting-** Brian recommends creating a subcommittee for this work on franchise agreement. Brian gives a brief explanation of the franchise agreement process and what is currently at stake for the PEG channels on KLTV. City of Longview is responsible for making the franchise agreement decision. City of Longview will take recommendations from KLTV and from Comcast to reach a final decision. Group discussion follows on what types of programs are included on each channel in the PEG system and the importance of keeping the three channels KLTV currently maintains. Keath agrees that the subcommittee approach is the best method for approaching this situation. Rick shares an idea about inviting the City Council into the KLTV building to give them all the information and education needed to make the best decision. Gary appoints a subcommittee to include: Gary Chapin, Brian Magnuson, Keath Huff, Barry Verrill, and Rick Winsman. Gary requests Brian schedule and organize the first subcommittee meeting.

REPORTS:

Strategic Planning:Rick Winsman
No report at the time
A planning meeting is planned for November

Public Relations/ Marketing:..... Erin Zeiger
No report at this time

Government Affairs: Keath Huff, Rick Winsman
No report at this time

Technology/ Building: Gary Chapin, Brian Magnuson
No report at this time

Education: Jim Johnston/Brian Magnuson/Melissa Boudreau

Brian asks about the recent changes made to the Longview School District CTE Video program. He suggests meeting with the new school Superintendant to hear his view on the importance of keeping CTE programs healthy in future years.

Non-Dues/Non-Franchise Revenue: Keath Huff/Rick Winsman
No report at this time

Executive Director Report: Barry Verrill
No report at this time

Membership Comments:

Happy Birthday Andy, the cake was delicious!
Todd Dodgin from the City of Longview reported that a consultant has been selected; an approval from council still needs to approve recommendation of the consultant before the information can be made public.

Adjournment:

Next meeting date TBA
Gary Chapin adjourned the meeting at 12:57

Minutes Approved _____ Board Secretary _____