

KLTV -BOARD MEETING MINUTES

Tuesday October 27, 2015
at KLTV studio

Call to Order: Gary Chapin, President, called the meeting to order at 12:01PM.

Roll Call:

Post. 1 - Andy Hamilton	Excused
Post. 2 - Gary Chapin (President)	Present
Post. 3 - Brian Magnuson (Treasurer)	Present
Post. 4 - Rick Winsman	Present
Post. 5- Keath Huff	Present
Post. 6- Erin Zeiger (Vice President)	Present
Post. 7- William Marcum	Present
Post. 8 - Melissa Boudreau (Secretary)	Present
Post. 9 - James Johnston	Present

Approval of the Agenda:

Gary Chapin

Rick Winsman approves agenda as written
Keath Huff seconded approval
No discussion
Agenda approved

Approval of Minutes:

Melissa Boudreau

Keath Huff approves agenda as written
Rick Winsman seconded approval
No discussion
Agenda approved

Treasurers Report:

Financial Report through October 2015
Revenues and expenses are on budget and continue to remain stable
Brian Magnuson presents and approves financial report as written
Rick Winsman seconded approval of financial report as presented by Brian
No discussion
Treasurers Report approved

Brian Magnuson

Old Business:

KLTV Meeting on Comcast Franchise Negotiations
Brian shared that the negotiations subcommittee has established 4/5 contract negotiation discussion topics.
Topics are as follows:

Brian Magnuson

1. Continuation of current financial contributions
2. Three standard definition channels located in the basic tier. 11,28,29. No channel relocation
3. Inclusion in the digital program guide for P.E.G. schedules.
4. Continuation of the current dark fiber nodes
5. Migration from SD to HD channels for all three P.E.G. channels.

Todd Dodgin shares his interest in having a conversation around negotiating the 8% cap. A workshop will be held this Thursday. Workshop is open to the public and board members are encouraged to attend.

Board Retreat, November 9th

Gary Chapin

Social begins at 8:30am, board session begins at 9:00am. Board members will participate in a working lunch in order to complete the retreat by 3:00pm. Location still to be determined.

KLTV Mission Statement

Gary Chapin

*Gary Chapin presents board members with several examples of mission statements. Discussion began around appropriate language to use in the mission station mention. Erin Zeiger had a question about the term "video capture" and the importance of using language suitable to all types of audiences. Bill Marcum shares that mention of connection to community is missing from all of the mission samples. KLTV inspires, educates and connects community... KLTV connects the people of Cowlitz County through media technology to build a stronger community.... Final Mission Statement as agreed upon by the KLTV Board of Directors: **"KLTV provides communication resources to build a stronger community, through civic engagement, access, and education."***

New Business:

Reports:

Strategic Planning Rick Winsman
Rick shares ballots are due soon. Although small very important to the community, please vote.

Public Relations/Marketing Erin Zeiger
Erin shares that after the board retreat there will be more a clear purpose and direction.

Policies & Procedures/Programming Gary Chapin
No report

Government Affairs Keath Huff/Rick Winsman
No report

Technology/Building Brian Magnuson/Gary Chapin
No report

Education Jim Johnston/Brian Magnuson
No report

Non Dues/Non Franchise Revenue Keath Huff/Rick Winsman
No report

Executive Director Report Barry Verrill
Report information was sent to the board via email. No discussion from the board about the report.

Membership Comments
No comments

Recess to Work Shop Gary Chapin
Gary Chapin facilitates discussion about upcoming November/December board meeting options.

Adjournment: 12:59 pm

Board Retreat: November 9, 2015 9:00 am – 3:00 pm. Location TBA.

Next Regular Board Meeting: Scheduled for Tuesday, December 8, 2015, noon at KLTV